

The Reduction **Trap**

Time freed by AI is capacity, not ROI - leadership has to direct it.

Saved time is capacity, not ROI.

When AI frees a few hours, that is capacity. It becomes ROI only when leadership decides where the time goes - billable work, business development, a strategic project. Left undirected, it evaporates.

Framing adoption outcomes so
freed time becomes real business
impact.

Want this working in your team?

Book a Focus Call

humanspark.ai/call