

# The AI Maturity Model

Where you sit on the AI  
adoption journey, in five levels.

# ⚡ Human Spark

## THE MODEL

Higher rung = further along the journey ↑

5	<b>Innovation Leader</b> - setting the standard in your field.
4	<b>Transformation</b> - central to strategy and new value.
3	<b>Adoption</b> - in daily use across teams.
2	<b>Experimentation</b> - pilots and proofs of concept.
1	<b>Awareness</b> - understood, not yet used.

### THE JOURNEY

The same arc in four moves - assess and prepare, gain momentum, expand and integrate, transform and lead.  
The five levels are how far along you are.

Readiness work, as a quick self-locating exercise.

# Want this working in your team?

**Book a Focus Call**

[humanspark.ai/call](https://humanspark.ai/call)