

Quick Wins vs Big Wins

Earn the big build with fast,
cheap, internal wins first.

⚡ Human Spark

THE MODEL

Earn the higher rung with proof ↑

Big Win	Three to six months, real investment, structural advantage - only after you have proof.
Quick Win	Days to weeks, off-the-shelf, low risk. Proves the approach and builds data hygiene. START HERE

Sequencing the roadmap, and
resisting the flagship-first pull.

Want this working in your team?

Book a Focus Call

humanspark.ai/call