

# The Four Pillars of Opportunity

The four places AI creates value  
- to look past 'just save time'.

# ⚡ Human Spark

## THE MODEL

### **Productivity**

Automate and optimise the work you already do.

### **Capabilities**

Do what was previously impossible.

### **Decision-Making**

Better, faster, data-driven calls.

### **Accelerated Learning**

Learn and adapt faster.

Opportunity-spotting, so teams do not fixate only on efficiency.

# Want this working in your team?

**Book a Focus Call**

[humanspark.ai/call](https://humanspark.ai/call)