

The Human Advantage

Four things AI cannot
commoditise - your moat as an
expert.

⚡ Human Spark

THE MODEL

Strategic Judgement

Long-term calls and trade-offs only a human can own.

Creative Synthesis

Novel combinations of unrelated ideas.

Contextual Awareness

The unwritten rules, politics and relationships.

Intent Translation

Understanding why a request was made, not just executing it.

Positioning expert work so AI does not flatten what you are paid for.

Want this working in your team?

Book a Focus Call

humanspark.ai/call