

# The Three Implementation Tiers

Three ways to add AI to a process - very different cost, speed and risk.

# ⚡ Human Spark

## THE MODEL

Higher rung = more risk, cost & customisation ↑

<b>Custom R&amp;D</b>	Building bespoke on your private data. <b>Where the failure rate lives.</b>
<b>Retrofit</b>	Switching on AI features in software you already own. <b>SWEET SPOT</b>
<b>Toolkit</b>	Off-the-shelf tools - turning a key. Lowest risk, monthly billing.

Deciding how to build, once you know what to build. Most first pilots are Tier 1.

# Want this working in your team?

**Book a Focus Call**

[humanspark.ai/call](https://humanspark.ai/call)