

The Data Privacy Matrix

Which data is safe to put into
which AI tool.

⚡ Human Spark

THE MODEL

Safe

PUBLIC DATA · PRIVATE TOOL

Published or anonymised material in a tool that does not train on inputs.

Care

SENSITIVE DATA · PRIVATE TOOL

Confidential or regulated data only in a tool with a clear no-training policy.

Fine

PUBLIC DATA · PUBLIC TOOL

Low-risk, general material is fine in consumer tools.

Never

SENSITIVE DATA · PUBLIC TOOL

Confidential data into a free tool that may train on it. Do not.

Deciding what staff can feed into which tools, and meeting data rules.

Want this working in your team?

Book a Focus Call

humanspark.ai/call